SOUTHEASTERN REGION OF NFMC

PROJECT: VOLUNTARILY, pledge to donate \$5 per year for 5 years = \$25

PURPOSE: To raise money for Summer Music Camp Scholarships.

GOAL: \$100,000 for 2 Scholarship Endowments of \$50,000 each. These endowments would provide a \$2000 award annually.

BENEFICIARIES: Sewanee Summer Music Festival in Sewanee, Tennessee and Eastern Music Festival in Greensboro, NC.

SCHOLARSHIP WINNERS: Must live in the Southeastern Region and may be either high school or collegiate students.

TIMELINE: 5 years

WHO MAY PARTICIPATE: Teachers are highly encouraged to participate but students who wish to contribute may also participate.

Dear Senior Club Presidents,

PLEASE READ THIS MESSAGE TO THE END SO YOU DON'T MISS OUT ON THE GREATEST CHALLENGE EVER OF OUR SOUTHEASTERN REGION of NFMC.

Over 10 years ago the Southeastern Region of NFMC (12 Southern states and DC) sold thousands of cookbooks and established a \$50,000 scholarship endowment at Brevard Music Center. That fund has grown to more than \$70,000 and now provides a \$2500 scholarship each summer for a southeastern student (high school or college) to attend Brevard.

We have 3 other summer music camps in our region. Our focus is on the following two.

Sewanee Summer Music Festival in Sewanee, TN and

Eastern Music Festival in Greensboro, NC.

Last year, the SE Region (at the Iowa Convention) voted to raise \$100,000 to create \$50,000 scholarship endowments each for those two music camps, just like Brevard. We set a timeline goal of 5 years and have just completed the first year with an amount of \$14,885.00 raised. (We are short over \$5000 of the need of \$20,000 per year.)

The SE Region membership agreed to ask each Senior Club Member in our region to VOLUNTARILY donate \$5 per year for 5 years, making a total gift of \$25 per member. Just think, \$5 will hardly buy a large coffee or latte at Starbucks, so this fundraiser is really asking for a small sacrifice in the overall scheme. The easiest way to accomplish this is to add \$5 to annual dues, remembering that this expense is not permanent and will go away at the end of 5 years.

If we can imagine a gifted student who wants to attend one of the summer music camps but cannot because of finances, this is where SER members can get their big payoff. We help that student by providing a substantial scholarship. You only need to attend a summer meeting once and hear these talented musicians perform and observe in person how grateful they are. It warms the heart and may bring a tear, knowing you had a part in this life-changing experience. \$5 per year for 5 years= \$25. That amount is miniscule by itself, but when multiplied by 1000 members = \$25,000, or 2000 members; \$50,000. Through this plan we can bring everlasting joy to worthy kids who will remember the rest of their lives who helped them. Please join fellow members who have already stepped on board, and soon this train will be racing towards an unstoppable goal.